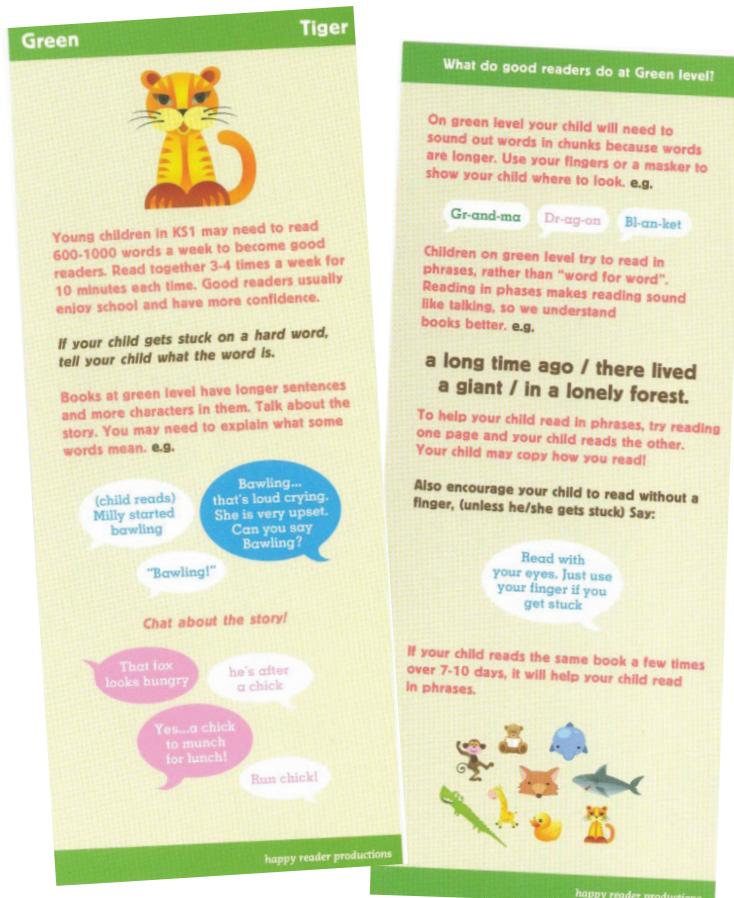


Happy Reader Productions

Bookmarks to promote word recognition, fluency, comprehension and enjoyment for pupils in Primary schools

The bookmarks provide a broad and balanced approach to reading. They accompany the children's reading book in school and at home and contain ideas for adults to develop children's language skills and enjoyment of books, enhance phonics and fluency and encourage a range of reading strategies. The ideas can be used by teachers and teaching assistants in school, as well as adults at home.



"These bookmarks have raised the profile of reading and have been invaluable to our parent volunteers"

- Northampton First School Literacy Manager

"The bookmarks contain a really sensible balance between phonic skills, fluency, reading strategies and enjoyment"

- North London Primary School

"Pupil achievement clearly improves in schools where parental involvement was judged outstanding"

- Ofsted



The bookmarks help to make children more knowledgeable about the how of reading, (metacognition.. Improving metacognition features in the top 10 most effective uses of the Pupil Premium.(OUP)

Sharing books at home is a powerful predictor of reading success and can also strengthen family relationships. A little advice and support to parents about sharing books can ensure reading is a happy and productive time that both adults and children look forward to. These durable bookmarks stay with a child's reading book and promote home-school engagement in reading, based on the Book Band system of grouping books used by many schools in England.

Based on
Bookbands
which are
linked to
NC levels

A one form entry Primary school pack for FS-Y6 pupils containing 695 durable bookmarks £189.50 plus packing and postage (£21)

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